

HEALTH LITERACY

REMINDERS

ASK

On a scale of 0 (not at all confident) to 5 (extremely confident), how confident are you at understanding hearing health information?

PLAIN LANGUAGE REMINDERS

- Avoid medical jargon
- Use active voice
- Be consistent
- Be positive
- Be present

WHEN TALKING

- Ask open-ended questions
- Teach back
- Show back

FOR WRITING

- Aim for 5th-grade reading level
- Use Lists
- Avoid abbreviations and acronyms
- Keep it short
- Minimum size 12, Sans Serif or Verdana font



**Avoid
Medical
Jargon**